

RATED "M" FOR MATURE AUDIENCES

# PLAYGROUND LEGENDS

THE FUTURE OF MOBILE RPG BASKETBALL AR/VR GAMING IS HERE

TOUCH KEEPER  
I WANT TO BE A TOUCH KEEPER  
PALM TOUCH KEEPER

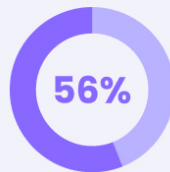
## MOBILE GAME INDUSTRY TRENDS FOR 2024

### Did you know?



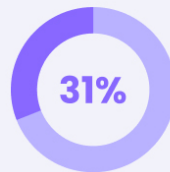
of total gaming industry's revenue will be coming from Mobile gaming by 2030

Source: Global Data Report, Global Data, September 14, 2022



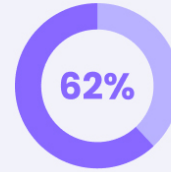
of all gaming spend came from mobile in 2023

Source: State of Mobile 2023, Data.ai, January 2023



of all mobile gaming revenue in 2022 was generated from RPG games

Source: State of Mobile 2023, Data.ai, January 2023



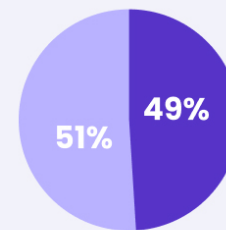
of smartphones users install a game within the first week of purchasing their device.

Source: In-depth Review of the Mobile Game Development Process, Medium, July 2022

Mobile games market volume is set to reach

**\$125.4B USD** by 2028

Source: Statista 2023



51% of mobile gamers are female, and 49% are male

Source: Statista, 2023



Mobile gaming players worldwide by 2028

Source: Statista 2023

90%

Gen Z

64%

Gen X

82%

Millenials

43%

Baby boomers

# are gamers

Source: How different generations engage with video games today, Newzoo, October 2023

 MISTPLAY®





# Game Outline

Playground Legends is an innovative VR/AR Role Playing Game (RPG) mobile basketball game offering a unique and immersive basketball experience. The game's primary goal is to capture the essence of playground basketball, delivering intense gameplay, cutting-edge technology, and a vibrant community of loyal players.

With its gritty gameplay, confrontational language, and authentic basketball tactics, Playground Legends sets out to create a realistic and adrenaline-pumping RPG basketball simulation. To face the challenges ahead, Playground Legends embraces advanced technology such as virtual reality (VR) and augmented reality (AR), pushing the boundaries of what is possible in mobile gaming.

With its innovative RPG, Playground Legends stands out in a crowded gaming market by offering a unique brand, gameplay experience, cutting-edge technology, and a captivating community-driven ecosystem.

**RATED M FOR MATURE AUDIENCES**

# Fact Sheet

**Game Title:** Playground Legends

**Genre:** VR/AR RPG Mobile Basketball Game

**Target Audience:** Basketball enthusiasts, male and female mobile gamers, eSports communities

**Release Platforms:** iOS and Android

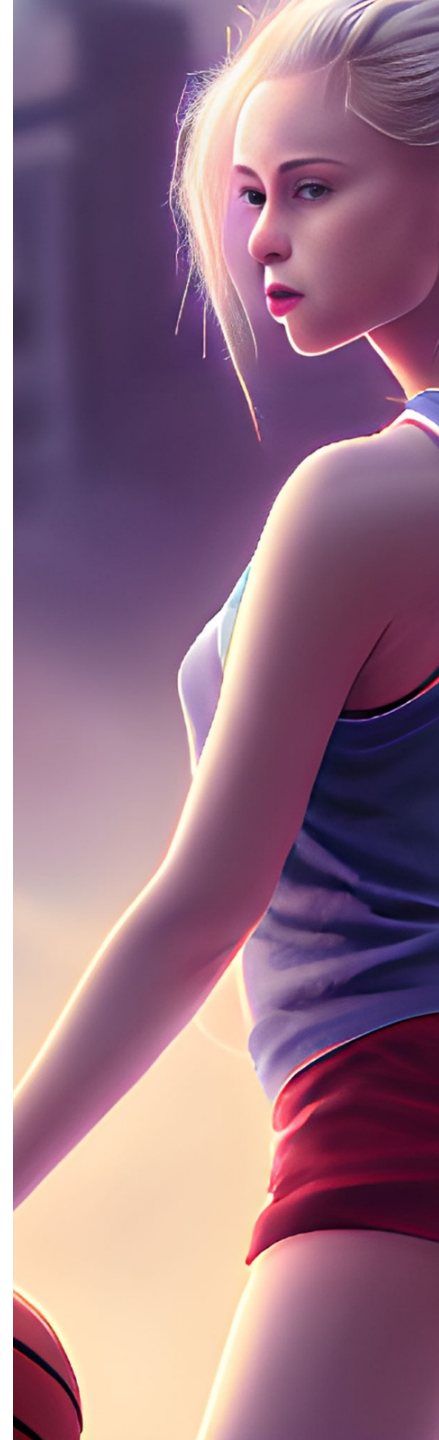
**Developer:** To be determined

**Publisher:** To be determined

**Release Date:** To be announced

The first release of Playground Legends includes multiplayer pick-up basketball games in two famous cities: New York (Harlem's Rucker Park) and Miami Beach (Flamingo Park). And there's more to come! In the future, the game will expand to include locations like Venice Beach in Los Angeles and Cabrini Green in Chicago. There are plans to release a total of seven versions of the game over the next eight years. Players can look forward to new updates, locations, and challenging levels of competition in 24 different cities. Perfect time to develop Playground Legends for the Apple Vision Pro Headset.

**This game has been designed for long-term releases, meaning there will be many more versions and updates in the next 10 years. Additionally, there are various opportunities for generating additional revenue within the game.**







# Key Features

**Immersive Gameplay:** Experience the thrill of playground basketball with confrontational language, authentic tactics, and intense gameplay mechanics that replicate the gritty nature of the sport.

**Advanced Technology:** Leveraging virtual reality (VR) and augmented reality (AR), Playground Legends offers a visually stunning and immersive gaming experience.

**Community Building:** Connect with a global community of players, build friendships, and compete in multiplayer pick-up games to become a legend on the virtual courts.

**Revenue Generation:** Playground Legends offers various monetization opportunities, including subscriptions, graphic novels, potential TV series, apparel and beverage sponsorships, and branded merchandise, creating avenues for self-liquidation and exceptional profit ratios.

**Expansion Plans:** With regular updates and planned releases, Playground Legends aims to expand its universe, introducing interplanetary pick-up games with **Alien Legends** keeping the gameplay fresh and exciting.

**Partnership and Investment Opportunities:** Publishers, investors, and press contacts have the opportunity to be part of a groundbreaking gaming experience with Playground Legends. The game's unique differentiation, revenue potential, advanced technology, and community-driven approach make it an attractive investment opportunity in the gaming industry.

# Competitors | References

Playground Legends stands out today in a crowded market of basketball games because it offers a unique Role Playing experience. Unlike similar games like NBA Street Volume 1 and 2, NBA 2K17, and NCAA Basketball 2010, Playground Legends intentionally has nothing to do with the NBA or the NCAA.

Interestingly, the IP and game rules of Playground Legends was originally presented to EA Sports in 1997/1998. Playground Legends influenced certain aspects that were later seen in NBA Street Volume 1 released in 2001 and NBA Street Volume 2 in 2003. Although there is no concrete evidence to support this assumption, there are striking copycat similarities in terms of in-game design, wardrobe and dialogue.

Playground Legends surpasses NBA Street Volume 1 and 2 by providing the ability to create organic communities of actual Playground Legends and gamers based on specific cities. This aspect makes it an ideal platform for guerrilla marketing, as a global brand can quickly be built from the ground up within real local communities.

**Playground Legends draws inspiration from various basketball games and aims to build upon their successes while offering a unique and improved Role Playing gaming experience.**







# Improvements | Unique Features

**Authentic Playground Atmosphere:** Unlike NBA-branded products, Playground Legends embraces the rough and tough tactics, confrontational language, and "no blood, no foul" mantra of playground basketball. This authenticity adds a unique and immersive element to the gameplay.

**Community-driven Gameplay:** Playground Legends fosters player connections and allows for the creation of local communities within the game. It transcends demographics and job titles, bringing together players from various backgrounds who share a common love of basketball. This community-driven approach enhances the sense of camaraderie and friendship among players.

**Advanced Visuals and Technology:** Playground Legends leverages cutting-edge VR/AR technology to deliver stunning visuals and an immersive gaming experience. By pushing the boundaries of mobile gaming, it sets a new standard for visual quality and engagement.

**Diverse Monetization Strategy:** Playground Legends offers multiple revenue streams, including subscriptions, graphic novels, a potential TV series, apparel and beverage sponsorships, and branded merchandise. This diverse monetization approach provides ample opportunities for self-liquidation and exceptional profit ratios.

**Playground Legends improves upon its predecessors and offers a gritty, authentic and captivating gaming experience. Concept artwork within this presentation reflects the game's initial look and feel.**

# Unique Selling Points

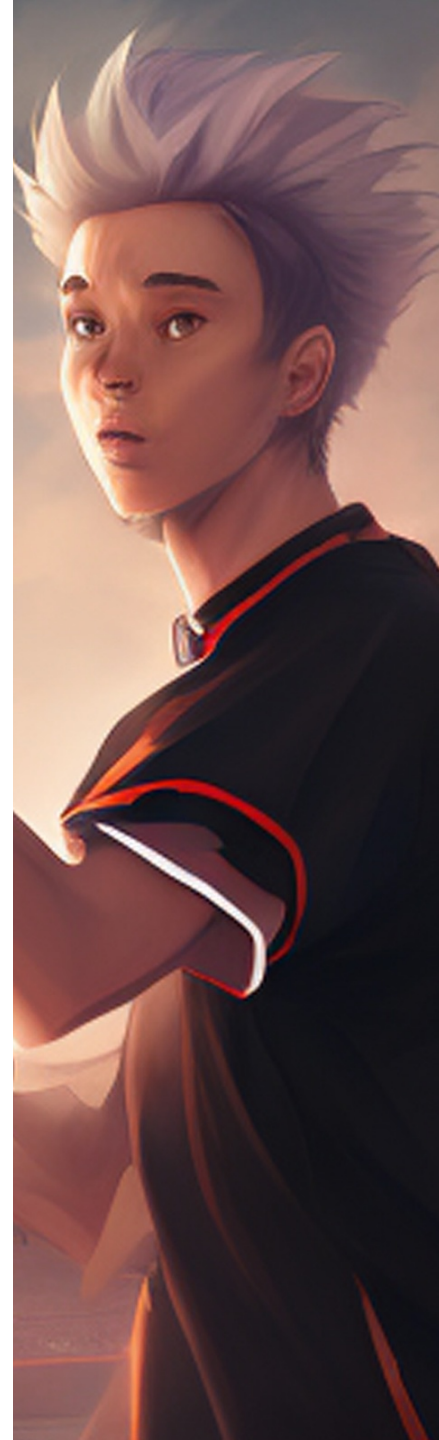
Advancements in Artificial Intelligence (AI) have made game development more cost-effective than ever before. This means that producing a profitable game today requires less investment compared to the past.

Playground Legends will be available for online and mobile distribution, reaching a worldwide audience. The game doesn't have any specific infrastructure or platform requirements, making it easily accessible to players.

While developing for platforms like PlayStation or Xbox is not necessary for a successful venture, the option to expand onto those platforms exists. Playground Legends can thrive independently but can also explore additional platform opportunities if desired.

Today there is nothing quite like Playground Legends in the realm of online augmented reality (AR) and virtual reality (VR) gaming. This game stands out as a unique brand and innovative experience within this gaming space.

**These facts highlight the advantages and unique positioning of Playground Legends, showcasing its cost-effectiveness, broad accessibility, and distinctive nature.**







# Monetization

**Several monetization areas within the game provide income-generating opportunities.**

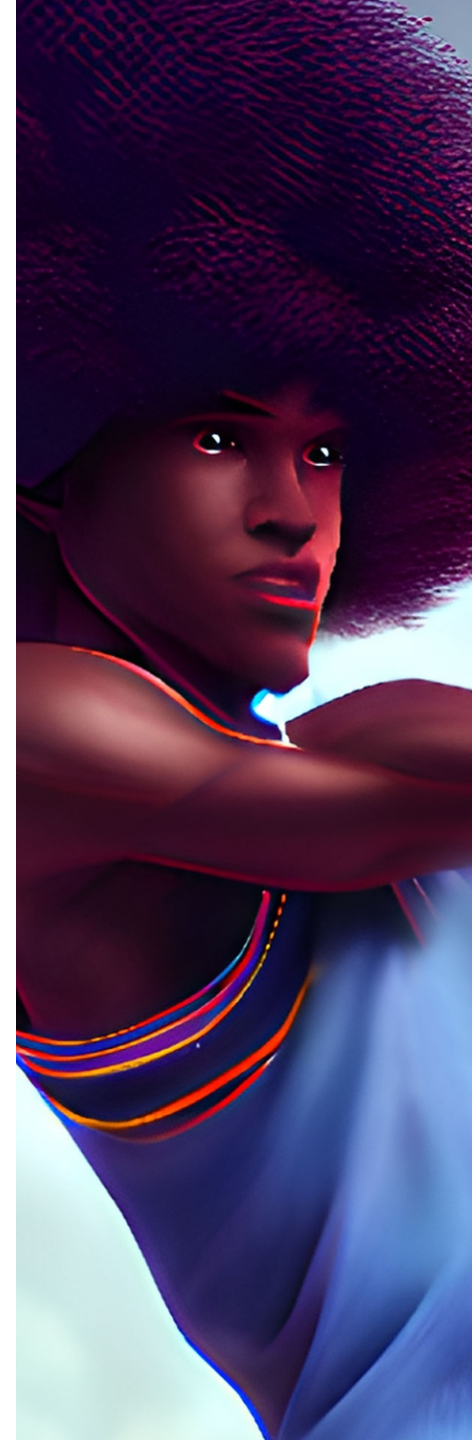
**Subscriptions:** Players can opt for a subscription-based fee depending on the release version of the game. For instance, Version 1 may be priced at \$X, while the upgrade to Version 2 could be \$XX. Subscription fees and structure for subsequent versions (V3, V4, V5, etc.) to be determined. This allows players to access premium content and features.

**Graphic Novels:** Each legend in the game has their own unique background and personality. Short stories can be scripted to depict interactions between the legends off the court. For example, in New York, Bert "Rasta Man" (an intellectual property attorney) and Mallory "The Clown" (a bicycle messenger) might have an accidental encounter. This encounter can be developed into a storyline, showcasing their interactions and how they eventually become teammates on the court. Graphic novels can be offered as additional content or sold separately.

# Monetization

**TV Series:** The game's legends can also be featured in a multi-episode TV series produced over at least eight seasons. This series would delve deeper into the stories and experiences of individual "legends", offering opportunities for character development and engaging narratives.

**Apparel Sponsors:** Each "playground" within the game can be sponsored by apparel companies like Nike, Converse, Under Armour, or Champion. The legends would wear sponsored branded merchandise while playing. There could be multiple apparel sponsors for different playgrounds, or one brand may choose to "own" all the playgrounds.







# Monetization

**Beverage Sponsors:** Hydration can play a role in Playground Legends too. Each "playground" within the game can be sponsored by a beverage company like Gatorade, Powerade, Body Armor, or Vitamin Water. The legends can be shown drinking these sponsored beverages during gameplay.

For example, Johnny "Elbows" clocks "Superfly" in the face, breaking his nose. We would hear a crack and see the impact, with a bit of blood coming from Superfly's nose. The game would then call for a substitution and Superfly would go to the sideline. In that moment, Superfly would pull out a bottle of Gatorade from his bag and take a refreshing sip to recover. After the substitution is completed, the game would continue while Superfly takes care of his bloody nose.

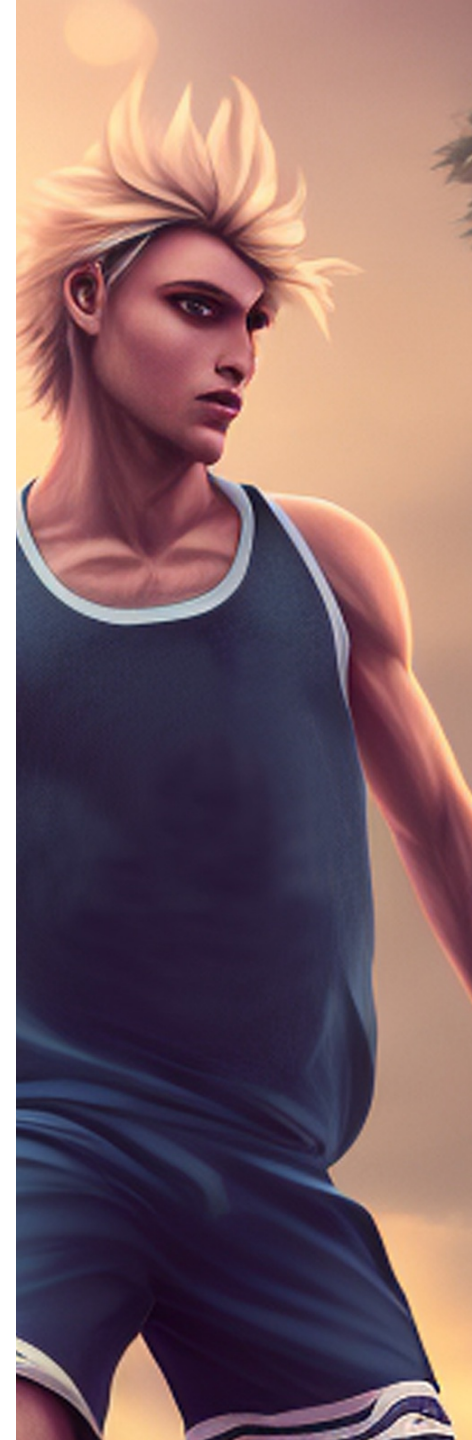
Multiple beverage sponsors can be signed up for different playgrounds, or one brand may choose to sponsor all of the playgrounds, providing an exclusive partnership.

# Monetization

**Branded Merchandise:** Exclusive branded merchandise specific to each playground, such as hoodies, beanies, shorts, t-shirts, and basketballs, can be sold on the official Playground Legends website. These items could be cross-licensed with apparel sponsors or offered independently.

**Tournaments and Events:** Playground Legends can organize tournaments and events at specific locations featured within the game. These events can be designed to benefit the local community by raising awareness about socially relevant topics and fundraising. Apparel and beverage sponsors can provide funding for these events, which would also allow them to promote and distribute their products. Celebrities can be invited to participate, generating press opportunities under the Playground Legends brand.

**With the revenue-generating options mentioned, the game has the potential to generate substantial profits, even to the point of self-liquidation. This means that the game's income could potentially cover its costs and create an impressive profit ratio. The combination of subscriptions, graphic novels, a TV series, apparel and beverage sponsorships, branded merchandise, and tournaments/events provides a diverse range of income streams, maximizing the game's financial income potential.**







PLAYGROUND LEGENDS

## SUPERFLY

Superfly's style is a throwback to the 70's.

When he speaks, he only does so in rhymes, never breaking his flow.



PLAYGROUND LEGENDS

## SLAMMER

This bald boy is a force to be reckoned with.

With a powerful dunk that shakes the entire playground, his skills are matched only by his intense and competitive personality.



PLAYGROUND LEGENDS

## BABY FACE

Hits impossible shots "in yer face baby!"

While she generally keeps a cool head, she's also known to be okay with occasional playground altercations.

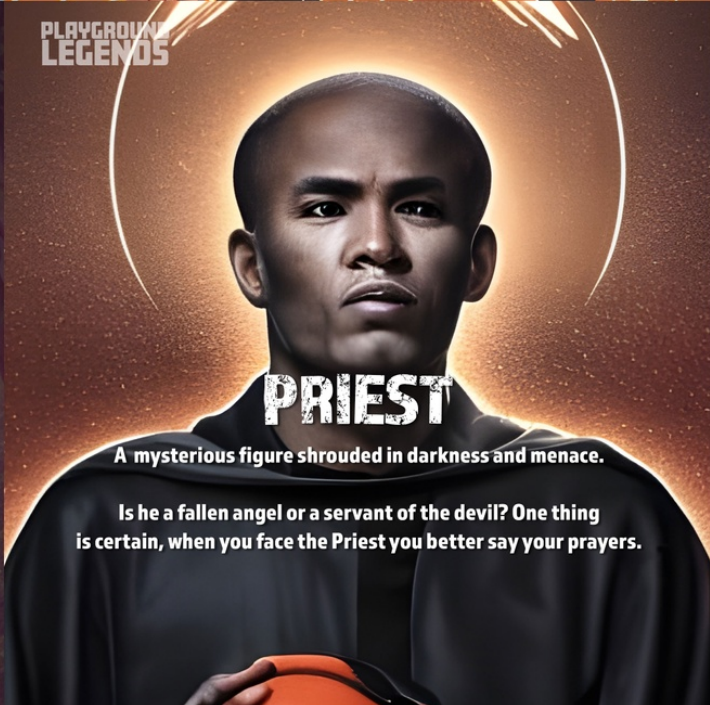


PLAYGROUND LEGENDS

## RABBIT

Its about being quick with street style.

Loves to show off his lively signature no-look pass and his flashy play.



PLAYGROUND LEGENDS

## PRIEST

A mysterious figure shrouded in darkness and menace.

Is he a fallen angel or a servant of the devil? One thing is certain, when you face the Priest you better say your prayers.

# PLAYGROUND LEGENDS

FLAMINGO PARK, MIAMI BEACH

PLAYGROUNDLEGENDS.COM



PLAYGROUND LEGENDS



**STICKEY FINGERS**

A master of rebounds, snagging the ball out of the air with a magnetic pull.

A ball hog no matter how many defenders are trying to pry it from his grip.

PLAYGROUND LEGENDS



**PRETTY BOY**

His shot is pretty.

Known for instigating altercations with opponents who he feels aren't respecting his game.

PLAYGROUND LEGENDS



**THE DISH**

Not only is she dishy but she can dish the ball.

Not afraid to get dirty, using her long hair to slap her defenders in the face and throw them off their game.

PLAYGROUND LEGENDS



**RASTA MAN**

A laid-back, Rastafarian personality that is a refreshing change of pace on the court

He's always in the zone, with a style that's equal parts chill and confident.

PLAYGROUND LEGENDS



**THE CLOWN**

The trickster on the court with a lanky, playful build and a mischievous grin.

He clowns around with his opponents using his quick wit and agility to make fools out them.

# PLAYGROUND LEGENDS

RUCKER PARK, HARLEM

PLAYGROUNDLEGENDS.COM



# Core Mechanics



**Player Customization:** Playground Legends allows players to create and customize their own avatars, selecting their playing skills, body type, clothing, and personality traits. This feature empowers players to personalize their in-game characters and express their unique style and preferences. By allowing players to shape their virtual identities, it enhances player immersion and connection with the game.

**Gritty Gameplay:** The game's core mechanics focus on delivering a gritty and intense gameplay experience. It emulates the rough and tough tactics of playground basketball, where the mantra of "no blood, no foul" applies. The confrontational language and elements of cheating add an edginess to the gameplay, setting it apart from the market saturated with traditional NBA basketball games. This unique approach creates an authentic and adrenaline-pumping gameplay environment.

**Multiplayer Pick-up Games:** Playground Legends emphasizes multiplayer pick-up games, where players can compete against each other in dynamic playground basketball matches. The game facilitates online multiplayer interactions, allowing players from around the world to connect and engage in competitive gameplay. The multiplayer aspect encourages social interaction and friendly competition, fostering a vibrant and engaging community within the game.

# Core Mechanics

**Skill Progression and Leveling:** As players participate in games and challenges, they will have the opportunity to level up and improve their skills. The game rewards players for their performance and progression, unlocking new abilities, moves, and gameplay features. This skill progression system adds depth and longevity to the game, providing players with a sense of achievement and motivation to keep playing and honing their virtual basketball skills.

These core mechanics work together to create an immersive and captivating gameplay experience in **Playground Legends**. The player customization, gritty gameplay, multiplayer pick-up games, and skill progression contribute to the game's goal of delivering an authentic, community-driven, and skill-based playground basketball experience.



# Metagame Progression Systems

The Metagame/Progression Systems in Playground Legends are designed to provide ongoing engagement and motivation for players, keeping them invested in the game and connected to its core gameplay and theme.

**Player Advancement:** Playground Legends features a robust progression system where players can advance and improve their skills, abilities, and overall rank. By participating in matches, completing challenges, and achieving milestones, players earn experience points and unlock new content. This progression system gives players a sense of accomplishment and growth, as they see their virtual basketball player evolve from a novice to a legendary figure on the playgrounds.

**Unlockable Content:** As players progress through the game, they unlock a wide range of content, including new courts, equipment, clothing options, and special abilities. This not only enhances the gameplay experience but also allows players to further customize and personalize their avatars. The desire to unlock rare and exclusive items motivates players to keep playing and exploring the game's various challenges and modes.



# Metagame Progression Systems

**Competitive Leaderboards:** Playground Legends incorporates competitive leaderboards that display the rankings of players based on their performance and achievements. This fosters a competitive environment and encourages players to strive for higher ranks and scores. The leaderboard system connects with the game's core theme of playground basketball, where players aim to become legendary figures and earn recognition among their peers.

**Social Interaction:** The metagame and progression systems in Playground Legends promote social interaction among players. Through multiplayer matches, online communities, and shared leaderboards, players can engage with others, form teams, and compete against each other. This social aspect adds a layer of depth and camaraderie to the game, reinforcing the theme of playground basketball and the sense of belonging to a larger community.

By integrating these metagame and progression systems, Playground Legends creates a compelling and immersive experience for players. The desire for advancement, the allure of unlocking new content, the thrill of competition, and the opportunity for social interaction all contribute to the game's replayability and longevity. Players will find themselves continually engaged, striving to improve their skills, and fully immersed in the world of Playground Legends.





# Core Loop



In **Playground Legends**, the core mechanics and metagame progression system are interconnected, working together to provide a cohesive and engaging gameplay experience.

**Core Mechanics:** The core mechanics of **Playground Legends** encompass the gameplay actions and interactions that occur on the virtual playground basketball court. This includes elements such as dribbling, shooting, passing, defending, and teamwork.

**Metagame Progression System:** The metagame progression system focuses on the overall progress and advancement of the player within the game. It includes features like leveling up, earning experience points (XP), unlocking new content, and improving skills.

**Connection:** The connection between core mechanics and the metagame progression system lies in how players' actions on the court impact their progress and vice versa.

**Performing Well in Matches:** When players perform well in matches by executing skilled moves, scoring points, making accurate passes, and playing effective defense, they earn XP and other rewards. This contributes to their metagame progression by helping them level up, unlock new abilities, and enhance their avatars' skills.



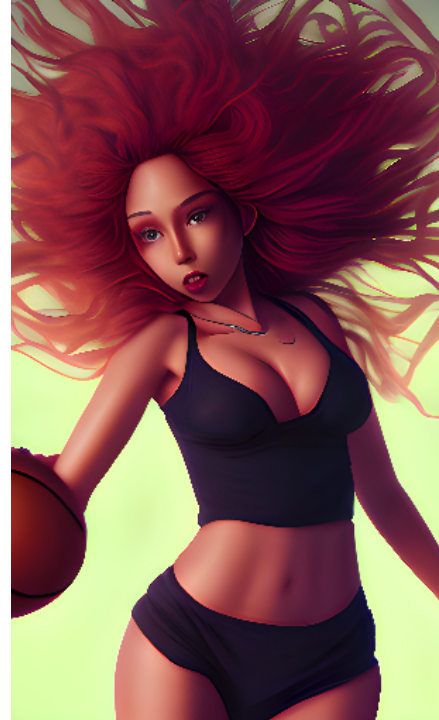
# Core Loop

**Unlocking New Content:** As players progress through the metagame, they unlock new content such as additional courts, legends, customization options, and gameplay modes. This new content expands the range of possibilities in the core mechanics, providing fresh challenges and opportunities for players to explore.

**Skill Development:** The metagame progression system also allows players to invest earned XP into improving their avatars' skills and attributes. These enhancements directly impact the core mechanics by making players more agile, accurate, or strategic on the court, thereby enhancing their overall gameplay performance.

**Setting Goals and Challenges:** The metagame progression system can introduce goals and challenges for players to strive towards. These goals may include reaching a certain level, winning specific tournaments, or achieving high rankings. By pursuing these goals, players are motivated to engage with the core mechanics and improve their gameplay skills.

**By creating a strong connection between the core mechanics and the metagame progression system, Playground Legends ensures that players' actions in matches directly impact their progress and rewards within the game. This synergy enhances the sense of achievement and satisfaction, driving players to continually engage with the core gameplay and strive for improvement.**



# Game Economy

The game economy in Playground Legends will be designed to evolve and adapt with each game cycle, providing an immersive and engaging gameplay experience. Here's a brief description of how the game economy will work.

**Virtual Currency:** The game will have a virtual currency system that players can earn through various in-game activities, such as participating in matches, completing challenges, and achieving milestones. This virtual currency can be used to purchase upgrades, customization options for avatars, and exclusive items.

**Upgrades and Customization:** Players will have the opportunity to enhance their avatars' skills and attributes by investing virtual currency in upgrades. These upgrades can improve their performance on the court, making them more competitive. Additionally, players can use virtual currency to customize their avatars' appearance, including clothing, accessories, and personalization options.

**Marketplace:** A virtual marketplace will be available within the game where players can buy and sell items, creating a player-driven economy. Players can trade rare or valuable items with each other, fostering a sense of community and collaboration. This marketplace will also facilitate interactions between players, encouraging social engagement within the game.



# Game Economy

**Limited-Time Events:** Periodic limited-time events will be introduced, offering exclusive rewards and unique gameplay experiences. These events may include special challenges, tournaments, or collaborations with real-world brands or celebrities. Participating in these events can earn players additional virtual currency or unlock rare items, adding excitement and variety to the gameplay.

**Game Cycles and Updates:** The game will follow a cycle of updates and releases, introducing new content, features, and gameplay enhancements. Each game cycle will bring fresh experiences, such as new locations, legends, gameplay modes, and customization options. These updates will keep the game dynamic and ensure that players have ongoing incentives to engage with the game over time.

**Overall, the game economy in Playground Legends aims to create a rewarding and immersive experience for players. By offering a range of ways to earn virtual currency, customize avatars, engage in player-driven trading, and participate in limited-time events, the game's economy will evolve and grow alongside the gameplay, enhancing the overall enjoyment and longevity of the game.**







# Breakdown of Key Facts

## Playground Legends Context for Publishers, Investors, and Press Contacts

**Unique Selling Proposition:** Playground Legends stands out in the crowded gaming market with its innovative approach to basketball gaming, combining VR/AR technology and gritty gameplay. It offers a distinct experience that sets it apart from similar games like NBA Street Volume 2, NBA 2K17, and NCAA Basketball 2010. Unlike NBA-branded products, Playground Legends focuses on the raw and intense nature of playground basketball, appealing to a wide audience seeking a more authentic and gritty gaming experience.

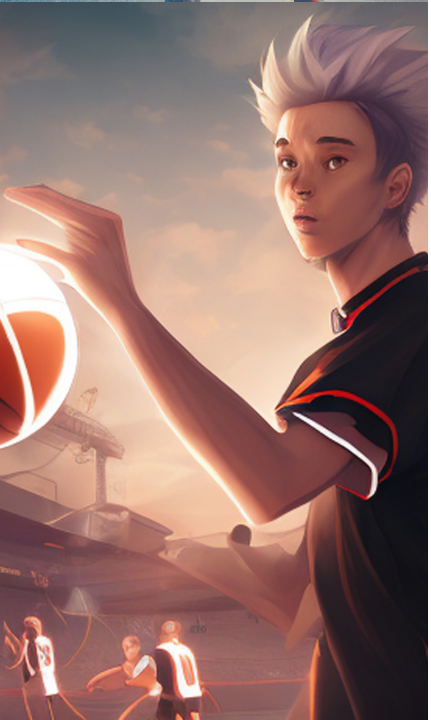
**Revenue Potential:** Playground Legends presents multiple revenue generation opportunities, making it an attractive investment. The monetization strategy includes subscriptions, graphic novels, a Netflix TV series, apparel and beverage sponsorships, branded merchandise, and tournaments/events. Each of these avenues can contribute to the game's profitability, allowing it to self-liquidate and generate impressive profit ratios.





# Breakdown of Key Facts

**Market Reach and Expansion:** The game's mobile and online distribution channels provide access to a worldwide audience without any infrastructure or platform requirements. While the initial release features iconic locations like New York's Rucker Park and Miami Beach's Flamingo Park, the game's vision extends to including more cities, such as Los Angeles and Chicago, in future releases. Moreover, Playground Legends has plans to expand beyond Earth, with interplanetary pick-up games against "Alien Legends," adding new dimensions and an ever-expanding universe to explore.



**Development and Technology:** Playground Legends aims to be a visual masterpiece with high-quality graphics, top-notch development, and cutting-edge coding. The game leverages advancements in artificial intelligence, reducing production costs while maintaining a premium gaming experience. By staying at the forefront of technological innovations, Playground Legends strives to set a new standard in game development.



# Breakdown of Key Facts

**Cross-Media Opportunities:** Playground Legends transcends the boundaries of gaming by incorporating graphic novels and a potential Netflix TV series. These storytelling mediums provide additional avenues for engaging with the game's characters, expanding the narrative beyond the court. Such cross-media opportunities create synergies, attract a wider audience, and enhance the brand's reach and recognition.

**Community Building:** Playground Legends fosters the creation of communities both within the game and in real-world local communities. Players can organically connect with others, forming teams and friendships based on their shared love for basketball. This community-driven approach not only enhances the gaming experience but also presents opportunities for guerrilla marketing and building a global brand from the ground up.

**Investors, publishers, and press contacts should take note of these facts to understand the unique value proposition, revenue potential, market reach, technological advancements, cross-media opportunities, and community-building aspects of Playground Legends. These factors position the game as an innovative and profitable venture with the potential to capture the attention of enthusiastic basketball players worldwide.**





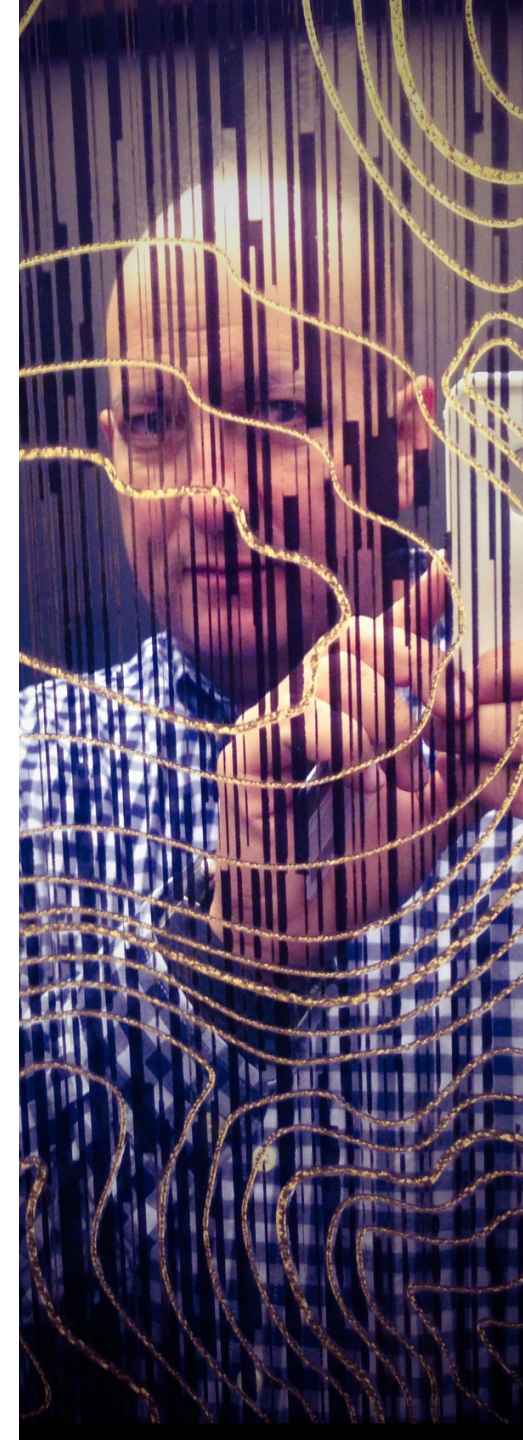
# About the Game Designer

Photographer, David Siqueiros, developed an affinity for photography at the tender age of seven. His passion for the craft was exemplified when in high school he transformed his childhood bedroom into a darkroom, sleeping on the floor in a sleeping bag. Later, he attended The University of Texas at El Paso before pursuing a Bachelor of Fine Arts in Professional Photography at the Brooks Institute of Photography in Santa Barbara, California.

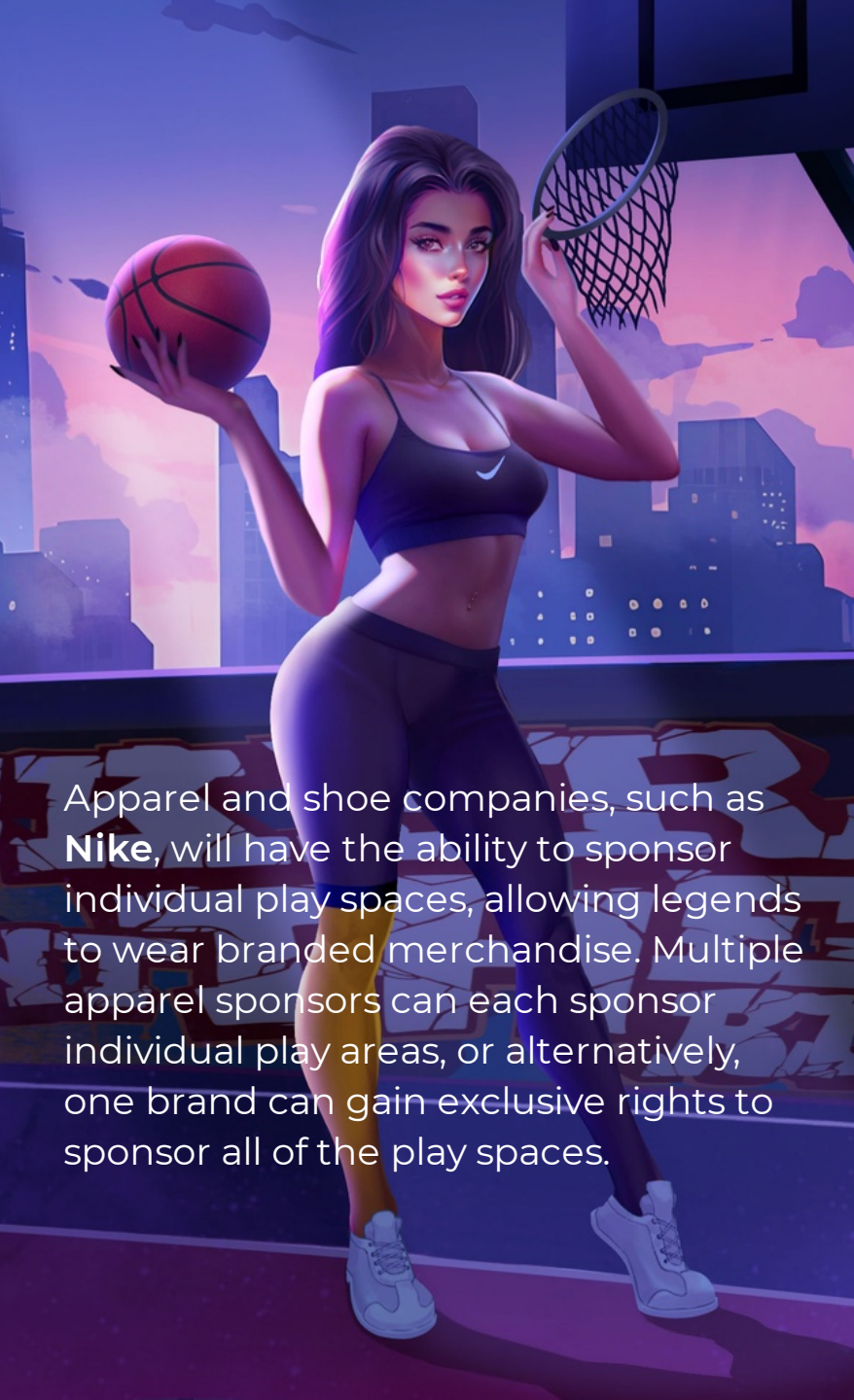
David describes his creative position as an expressionist, which has been increasingly shaped by the development of digital photography, computer based imaging and artificial intelligence.

David has been around the world on photo shoots, and his work has been published in Australian Bazaar, British Vogue, Cosmopolitan, Cento Cose, Amica, Italian Max, and Glamour magazines, as well as the London Sunday Times and the Daily Telegraph newspapers.

David drew on his experiences playing basketball in over 36 countries to create the concept of Playground Legends. His understanding of the immense passion shared around the world on basketball courts motivated him to strive for excellence and design the ultimate platform for any basketball player. David's own basketball skills will be immortalized in the Playground Legends game as a legendary figure known on the playgrounds as **"The Garbage Man"**.







Apparel and shoe companies, such as **Nike**, will have the ability to sponsor individual play spaces, allowing legends to wear branded merchandise. Multiple apparel sponsors can each sponsor individual play areas, or alternatively, one brand can gain exclusive rights to sponsor all of the play spaces.

# Ignite Innovation Through Collaboration

Become an OG Playground Legend! Partner with me to create custom

## Contribute for Equity Partnership

- **Athletes and Celebrities:** Lend your voice and persona. Become a Playground Legend.
- **Gaming Studios:** Collaborate on development and technical support.
- **Apparel and Beverage Companies:** Own the Playgrounds and showcase your merchandise.
- **Learning Institutions:** Teach by creating. Engage in R&D. Offer student internships.
- **Invest** to produce a realistic and partially functional prototype. \$250,000 minimum.

## Embrace Your Destiny

Let's make history together!

Join me in this groundbreaking RPG in AR/VR project and leave a lasting impact.

Contact us to learn about contributing, partnering, or investing for equity opportunities.

RATED "M" FOR MATURE AUDIENCES

# PLAYGROUND LEGENDS

THE FUTURE OF MOBILE RPG BASKETBALL AR/VR GAMING IS HERE

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